

Frequently Asked Questions:

How do I enter? To be entered in this Sweepstakes via YES or Fresh Rewards loyalty card, you must have a registered YES or Fresh Rewards account. During the promotion period you will receive one (1) entry into the sweepstakes by purchasing at least three (3) participating items in one transaction. You will accumulate entries by purchasing additional participating items in increments of three (3).

What can I win? Find the weekly prize schedule in Appendix B of the Official Rules [LINK – <https://spartannash.wishpondpages.com/explore-michigan>]

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
First Prize	Mackinac Island 1 Night Stay	FREE Groceries for a Year	Kayaks	Jet Ski	Paddle Boards	Mackinac Island 1 Night Stay	FREE Groceries for a Year	2020 FORD EXPLORER
Second Prize	Crystal Mountain 2 Nights Stay	St Julian Wine Tour + 1 Night Stay	Boyne Mountain Resort 2 Nights Stay + Ski or Golf Package	Shanty Creek Resort 1 Night Stay + Activities	Crystal Mountain 2 Nights Stay	St Julian Wine Tour + 1 Night Stay	Boyne Mountain Resort 2 Nights Stay + Avalanche Bay Waterpark Passes	Black Star Farms 1 Night Deluxe Suite Stay + Wine Tasting
Third Prize	Chateau Chantal 1 Night Stay + Wine Tasting	Action Wake Park Passes	Detroit Lions Tickets	Action Wake Park Passes	Action Wake Park Passes	Detroit Tigers Tickets	Action Wake Park Passes	Detroit Tigers Tickets

How do I sign up for a **yes** account? If you do not already have a registered YES or Fresh Rewards account, you can download the mobile app for Family Fare, D&W Fresh Market, VG’s Grocery, or Forest Hills Foods (each, a “Sponsor Store” and collectively, the “Sponsor’s Stores”), all of which are available for free on the Apple App Store and the Google Play Store. You can also register for a YES account by going to www.shopfamilyfare.com, www.shopdwfreshmarket.com, www.shopvgs.com and clicking “Join Yes” or “Join FRESH” for Forest Hills Food to create and complete a registered YES or Fresh Rewards account.

Do I have to make a purchase to qualify? No. You can also be entered in this Sweepstakes without visiting or making a purchase at by hand printing your full name, street address, phone number, email address (optional), and date of birth on a 3”x5” piece of paper and mailing it in a self-addressed, stamped envelope to: c/o SpartanNash, Explore Michigan Sweepstakes, 850 76th St SW PO Box 8700, Grand Rapids, MI 49518-8700. Mailed Entries will be limited to one (1) entry per envelope. No mechanically reproduced Mailed Entries are permitted.

How many entries can I get? Unlimited entries.

What is the sweepstakes timeframe? September 6, 2020 through October 31, 2020.

Am I eligible to win? The sweepstakes is only open to legal residents of Michigan who are at least eighteen (18) years of age at the time of entry. Sponsors’ employees (and their families, and members of their households, where or not related) are not eligible to receive a prize.

Do I need to present my receipt or proof of purchase to earn an entry? No proof of purchase submission necessary. You must use your YES or Fresh Rewards account at checkout on a qualifying purchase and entries will be automatically collected.

Do I get an entry for every group of 3 items? Yes. For example; 6 participating items in one transaction will earn you two (2) entries.

How will I know if I win? The potential winners of each prize will be notified by a representative of Sponsor via email or phone on or after the day of the drawing. The potential winners must respond to such notification within two (2) calendar days after notification.

Can I earn entries if I shop online using the Fast Lane or Instacart? Yes. Your online qualifying purchases will be automatically collected.

What items are included? See complete list of inclusions in Appendix A of the Official Rules [LINK – <https://spartannash.wishpondpages.com/explore-michigan>]

Can I enter at multiple stores? Yes, if you use your YES or Fresh Rewards account at checkout and make a qualifying purchase at a participating store – see complete participating store list in Appendix C of the Official Rules [LINK – <https://spartannash.wishpondpages.com/explore-michigan>]

What store locations are participating? See complete participating store list in Appendix C of the Official Rules [LINK – <https://spartannash.wishpondpages.com/explore-michigan>]

Do I have to pay taxes on prizes? If the average retail value of a prize is over \$600 the State of Michigan requires the winner to complete a W-9 form to be submitted for tax purposes, Affidavit of Eligibility and Release of Liability and Publicity.

Can I win more than once? You cannot win a weekly prize more than once. You can win a weekly prize and the Grand Prize.

Can I redeem the prize for cash or substitute the prize? No.

Are prizes transferable? No.

Who gets entries on the household account? The entries will accumulate for the person whose contact information is the primary YES or Fresh Rewards account holder, no matter who makes the purchase.

Do I need to scan the yes card to get an entry (or can I enter my phone number)? You can scan your YES or Fresh Rewards card or enter your phone number at checkout on a qualifying purchase to earn entries.

How do I earn entry with weighted items? Each weighted package, no matter the weight, is counted as one (1) qualifying item and will be counted as one (1) of the three (3) items needed to earn an entry when purchased in one transaction with YES or Fresh Rewards.